

B.B.A. Semester - 5 (CBCS) Examination**Oct/Nov - 2021 (NEW COURSE)****Production and Operations Management(Core)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Q.1 Discuss the difference between Manufacturing & Service operations. (14)

OR

Q.1 What is Operations Management? Discuss the Objectives of Operations Management.

Q.2 Write notes on: (14)

1. Job Shop Process
2. Batch Process

OR

Write notes on:

1. Project Process
2. Continuous Process

Q.3 What is Aggregate Planning? Discuss its Approaches & Importance. (14)

OR

Q.3 Distinguish between Preventive Maintenance & Breakdown Maintenance

Q.4 Explain in detail the factors affecting Plant Location. (14)

OR

Q.4 Write notes on:

1. Plant location in Rural Areas
2. Plant location in Urban Areas

Q.5 Explain the difference between Product Layout & Process Layout (14)

OR

Q.5 Discuss the factors affecting the Facility Layout
